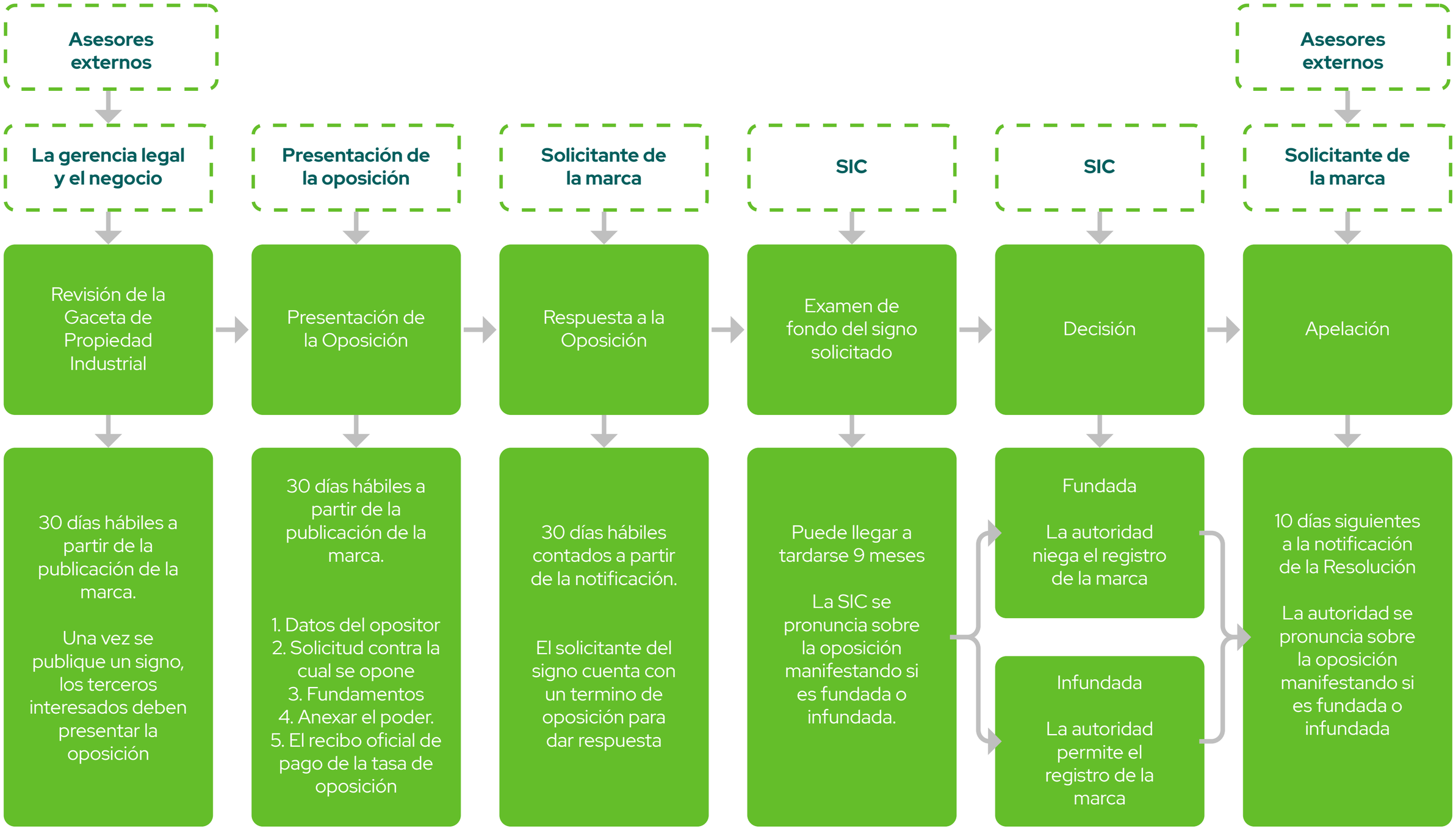Oposición a una solicitud de marca